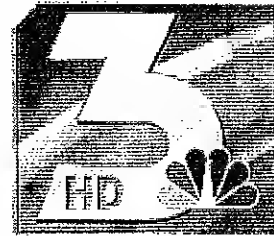


## ORDER



**KSNV**

Orders	Order / Rev:	107386
	Alt Order #:	06860593
	Product Desc:	ROMNEY FOR PRESIDENT
	Estimate:	444
	Flight Dates:	10/03/12 - 10/09/12
	Original Date / Rev:	10/02/12 / 10/02/12
	Order Type:	GENERAL

Primary AE:	Amy McCreary
Sales Office:	BLPHI
Sales Region:	National

Agency	Name:	American Rambler Productions
	Buying Contact:	
	Billing Contact:	
		138 Conant St.
		Beverly, MA 01915

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Romney for President
	Demographic:	A35+
	Product Codes:	PLC02-Republican
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN

New Business Thru: \_\_\_\_\_  
 Order Separation: 00:05:00  
 Advertiser External ID: \_\_\_\_\_  
 Agency External ID: \_\_\_\_\_

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/09/12	90	\$93,525.00	\$79,496.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	90	\$93,525.00	\$79,496.25	0.00
<b>Totals</b>	90	\$93,525.00	\$79,496.25	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	28%	\$93,525.00
Market	100%	\$334,017.86

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$83,504.46
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	28%	\$93,525.00
KTUD	0%	\$0.00
KVVU	14%	\$46,762.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$16,700.89

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/08/12	10/09/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners	W	6-7a	MT-----	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
PLS AIR 1/DAY WAKE W/WAGNERS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>					<u>Rating</u>
	Week:	10/08/12	10/14/12	MT-----					2	\$700.00					0.00

Order / Rev: 107386  
 Alt Order #: 06860593  
 Flight Dates: 10/03/12 - 10/09/12

Advertiser: Romney for President  
 Product Desc: ROMNEY FOR PRESIDENT  
 Estimate: 444

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/08/12	10/09/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	MT-----	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
PLS AIR 1/DAY WAKE W/WAGNERS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					2	\$700.00		0.00			
E 2	KSNV	10/03/12	10/05/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	--W-F--	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
PLS AIR 1/DAY WAKE W/WAGNERS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W-F--					2	\$700.00		0.00			
E 3	KSNV	10/03/12	10/05/12	Today Show Today Show	CM	658a-9am	--WTF--	:30	3	\$900.00	1	0.00	NM	3	\$2,700.00
PLS AIR 1/DAY TODAY SHOW - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					3	\$900.00		0.00			
E 4	KSNV	10/08/12	10/09/12	Today Show Today Show	CM	658a-9am	MT-----	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
PLS AIR 1/DAY TODAY SHOW - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					2	\$900.00		0.00			
E 5	KSNV	10/08/12	10/09/12	M-F Today Show II 3rd Hour M-F Today Show II	CM	9-10a	MT-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
PLS AIR 1/DAY TODAY SHOW 2 - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					2	\$425.00		0.00			
E 6	KSNV	10/08/12	10/09/12	M-F Today Show III 4th Hour Today 4th Hour	CM	10am-11am	MT-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
PLS AIR 1/DAY TODAY SHOW 3 - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					2	\$325.00		0.00			
E 7	KSNV	10/03/12	10/05/12	M-F Today Show III 4th Hour Today 4th Hour	CM	10am-11am	--WTF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00
PLS AIR 1/DAY TODAY SHOW 3 - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					3	\$325.00		0.00			
E 8	KSNV	10/08/12	10/09/12	Rachael Ray Rachael Ray	CM	11am-12pm	MT-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
PLS AIR 1/DAY RACHEL RAY - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					2	\$325.00		0.00			
E 9	KSNV	10/03/12	10/05/12	Rachael Ray Rachael Ray	CM	11am-12pm	--WTF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00
PLS AIR 1/DAY RACHEL RAY - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					3	\$325.00		0.00			
E 10	KSNV	10/08/12	10/09/12	Noon News Noon News	CM	12-1230pm	MT-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
PLS AIR 1/DAY, NOON NEWS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					2	\$425.00		0.00			
E 11	KSNV	10/03/12	10/05/12	Noon News Noon News	CM	12-1230pm	--WTF--	:30	3	\$425.00	1	0.00	NM	3	\$1,275.00
PLS AIR 1/DAY, NOON NEWS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					3	\$425.00		0.00			
E 12	KSNV	10/03/12	10/05/12	Days of our Lives Days of our Lives	CM	1258p-2pm	--WTF--	:30	3	\$425.00	1	0.00	NM	3	\$1,275.00
PLS AIR 1/DAY, DAYS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					3	\$425.00		0.00			
E 13	KSNV	10/08/12	10/09/12		CM	1258p-2pm	MT-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00

Order / Rev: 107386  
 Alt Order #: 06860593  
 Flight Dates: 10/03/12 - 10/09/12

Advertiser: Romney for President  
 Product Desc: ROMNEY FOR PRESIDENT  
 Estimate: 444

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Days of our Lives															
Days of our Lives															
PLS AIR 1/DAY. DAYS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					2	\$425.00		0.00			
E 14	KSNV	10/08/12	10/09/12	The Doctors	CM	2pm-3pm	MT-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
The Doctors															
PLS AIR 1/DAY. DOCTORS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					2	\$325.00		0.00			
E 15	KSNV	10/03/12	10/05/12	The Doctors	CM	2pm-3pm	--WTF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00
The Doctors															
PLS AIR 1/DAY. DOCTORS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					3	\$325.00		0.00			
E 16	KSNV	10/08/12	10/09/12	Dr. Phil	CM	3-4p	MT-----	:30	2	\$450.00	1	0.00	NM	2	\$900.00
Dr Phil															
PLS AIR 1/DAY. DR PHIL - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					2	\$450.00		0.00			
E 17	KSNV	10/03/12	10/05/12	Dr. Phil	CM	3-4p	--WTF--	:30	3	\$450.00	1	0.00	NM	3	\$1,350.00
Dr Phil															
PLS AIR 1/DAY. DR PHIL - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					3	\$450.00		0.00			
E 18	KSNV	10/03/12	10/05/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	--WTF--	:30	3	\$725.00	1	0.00	NM	3	\$2,175.00
4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
PLS AIR 1/DAY. NEWS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					3	\$725.00		0.00			
E 19	KSNV	10/08/12	10/09/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MT-----	:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
PLS AIR 1/DAY. NEWS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					2	\$725.00		0.00			
E 20	KSNV	10/08/12	10/09/12	M-F Early News	CM	5-630p	MT-----	:30	2	\$1,300.00	1	0.00	NM	2	\$2,600.00
M-F Early News															
PLS AIR 1/DAY. NEWS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					2	\$1,300.00		0.00			
E 21	KSNV	10/03/12	10/05/12	M-Su Early News	CM	5-630p	--WTF--	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
M-Su Early News															
PLS AIR 1/DAY. NEWS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					3	\$1,200.00		0.00			
E 22	KSNV	10/08/12	10/09/12	M-F Jeopardy	CM	630-7pm	MT-----	:30	4	\$1,300.00	1	0.00	NM	4	\$5,200.00
M-F Jeopardy															
PLS AIR 2/DAY W/MAX SEP JEOP - 2/DAY W/MAX SEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					4	\$1,300.00		0.00			
E 23	KSNV	10/03/12	10/05/12	M-F Jeopardy	CM	630-7pm	---TF--	:30	3	\$1,000.00	1	0.00	NM	2	\$2,000.00
M-F Jeopardy															
PLS AIR 1/DAY JEOP - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---TF--					2	\$1,000.00		0.00			
E 24	KSNV	10/08/12	10/09/12	M-F Wheel	CM	7-730pm	MT-----	:30	2	\$1,300.00	1	0.00	NM	2	\$2,600.00
M-F Wheel of Fortune															
PLS AIR 1/DAY WHEEL - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					2	\$1,300.00		0.00			
E 25	KSNV	10/03/12	10/05/12		CM	7-730pm	---TF--	:30	2	\$1,300.00	1	0.00	NM	2	\$2,600.00

Order / Rev: 107386  
 Alt Order #: 06860593  
 Flight Dates: 10/03/12 - 10/09/12

Advertiser: Romney for President  
 Product Desc: ROMNEY FOR PRESIDENT  
 Estimate: 444  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Wheel															
M-F Wheel of Fortune															
PLS AIR 1/DAY WHEEL - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---TF--					2	\$1,300.00		0.00			
E 26	KSNV	10/08/12	10/09/12	M-F News 3 at Eleven	CM	11pm-1135pm	MT-----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
M-F News 3 at Eleven															
PLS AIR 1/DAY NEWS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					2	\$1,200.00		0.00			
E 27	KSNV	10/03/12	10/05/12	M-F News 3 at Eleven	CM	11pm-1135pm	--WTF--	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
M-F News 3 at Eleven															
PLS AIR 1/DAY NEWS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					3	\$1,200.00		0.00			
E 28	KSNV	10/03/12	10/05/12	The Tonight Show	CM	1135p-1237a	--WTF--	:30	3	\$500.00	1	0.00	NM	3	\$1,500.00
Tonight Show															
PLS AIR 1/DAY. TONIGHT SHOW - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					3	\$500.00		0.00			
E 29	KSNV	10/08/12	10/09/12	The Tonight Show	CM	1135p-1237a	MT-----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
Tonight Show															
PLS AIR 1/DAY. TONIGHT SHOW - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----					2	\$500.00		0.00			
E 30	KSNV	10/04/12	10/04/12	Thurs PR 9-10p	CM	9-10pm	---T---	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
Thursday Prime 9-10pm															
OFFIC/PARKS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$3,200.00		0.00			
E 31	KSNV	10/05/12	10/05/12	Fri PR 9-10p	CM	9-10pm	----F--	:30	1	\$2,600.00	1	0.00	NM	1	\$2,600.00
Friday Prime 9-10pm															
GRIMM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$2,600.00		0.00			
E 32	KSNV	10/05/12	10/05/12	Fri 10-11p	CM	10-11pm	----F--	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
Friday Prime 10-11pm															
DATELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$3,200.00		0.00			
E 33	KSNV	10/06/12	10/06/12	Saturday Today	CM	7a-9am	-----S-	:30	2	\$625.00	1	0.00	NM	2	\$1,250.00
Saturday Today															
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					2	\$625.00		0.00			
E 34	KSNV	10/06/12	10/06/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
Sa-Su News 3 at Eleven															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$1,100.00		0.00			
E 35	KSNV	10/06/12	10/06/12	Nevada Newsmakers - CM	CM	5:00-6:00am	-----S-	:30	1	\$825.00	3	0.00	NM	1	\$825.00
Nevada Newsmakers - Ch.3 (5:00 AM-5:30 AM)															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$825.00		0.00			
E 36	KSNV	10/06/12	10/06/12	Nevada Newsmakers - CM	CM	5:00-6:00am	-----S-	:30	1	\$825.00	3	0.00	NM	1	\$825.00
Nevada Newsmakers - Ch.3 (5:30 AM-6:00 AM)															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$825.00		0.00			
E 37	KSNV	10/07/12	10/07/12		CM	6a-7a	-----S	:30	1	\$350.00	1	0.00	NM	1	\$350.00

Order / Rev: 107386  
 Alt Order #: 06860593  
 Flight Dates: 10/03/12 - 10/09/12

Advertiser: Romney for President  
 Product Desc: ROMNEY FOR PRESIDENT  
 Estimate: 444  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 3 Sunrise - SUNDAY											
				News 3 Sunrise SUNDAY											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S			1		\$350.00			0.00			
E 38	KSNV	10/07/12	10/07/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$625.00	1	0.00	NM	1	\$625.00
				Meet the Press											
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S			1		\$625.00			0.00			
E 39	KSNV	10/07/12	10/07/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
				NFL Pre-Game											
FOOTBALL IN AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S			1		\$2,400.00			0.00			
E 40	KSNV	10/07/12	10/07/12	NFL Football	CM	1P-9PM	-----S	:30	2	\$10,000.00	1	0.00	NM	2	\$20,000.00
				NFL Football											
PLS GIVE MAX SEP. NFL - PLS GIVE MAX SEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S			2		\$10,000.00			0.00			
E 41	KSNV	10/07/12	10/07/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN	-----S	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				Jeopardy in Prime											
JEOP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S			1		\$1,200.00			0.00			
E 42	KSNV	10/07/12	10/07/12	LAW & ORDER (synd) RM	CM	M-SA 8-11p / SUN	-----S	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				Law & Order (synd) PRIME											
L&O															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S			1		\$1,200.00			0.00			
E 43	KSNV	10/07/12	10/07/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	2	\$1,100.00	1	0.00	NM	2	\$2,200.00
				Sa-Su News 3 at Eleven											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S			2		\$1,100.00			0.00			
N 44	KSNV	10/03/12	10/03/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN	--w----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				Jeopardy in Prime											
PLS AIR 1/DAY JEOP - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	--w----			1		\$1,000.00			0.00			
N 45	KSNV	10/03/12	10/03/12	Wheel of Fortune in PRIME	CM	M-SA 8-11p / SUN	--w----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				Wheel in Prime											
PLS AIR 1/DAY WHEEL - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	--w----			1		\$1,300.00			0.00			
													Totals	90	\$93,525.00